



THE CYBERSMILE FOUNDATION

PRESS RELEASE

The Cybersmile Foundation launches new Advisory Panel

The knowledge and expertise of Cybersmile's new Advisory Panel will contribute to all Cybersmile activities, including areas such as digital abuse, cybersecurity, online gaming, social media, youth parenting and more.

PALO ALTO, CALIFORNIA, JULY 10, 2017 - The Cybersmile Foundation have announced the launch of their new Advisory Panel, filled with a host of leading industry related experts from around the world, working together to support and enhance their mission for a truly diverse and inclusive internet – without fear, threats and abuse.

Cybersmile today welcomes five founding members of the Advisory Panel to the team. The addition of an entire panel of industry experts will support the growth and scaling of Cybersmile activities and initiatives including the recently announced [Official School Partner program](#), and various support services in areas such as online abuse, cybersecurity, gaming, research, parenting and social media – all contributing to a greater social impact.

“Today marks an exciting new chapter for Cybersmile as we welcome a full team of global thought leaders on to our new Cybersmile Advisory Panel. With each panelist sharing our commitment to a more inclusive internet, without exclusion - the future of the internet is looking brighter than ever,” - Scott Freeman, CEO, The Cybersmile Foundation.

The new panel of world renowned experts will bring a wealth of knowledge and expertise to all Cybersmile activities across the board. You can learn more about the five founding panelists on the [Cybersmile website](#). The five founding members are:

Anna Rozwandowicz – Gaming and Esports Advisor

Anna is the Vice President of Communications at ESL, the world's largest esports company.

Patricia Cartes – Internet Safety Advisor

Patricia is Head of Global Trust & Safety Outreach, Public Policy at Twitter.

Jamie Woodruff – Cybersecurity and Safety Advisor

Jamie is a world renowned computer security consultant, ethical hacker and public speaker.

Deborah Gilboa – Parenting and Youth Development Advisor

Deborah Gilboa, MD, is a family physician, media personality, author, speaker and social influencer.

Ahmi Ben-Yehudah – Research Advisor

Ahmi is Director of Medical Research Administration at Ministry of Health, Israel.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)