



THE CYBERSMILE FOUNDATION

PRESS RELEASE

The Cybersmile Foundation announces Fifth Harmony as Official Ambassadors

PALO ALTO, CALIFORNIA, MAY 29, 2015 - The Cybersmile Foundation have announced Fifth Harmony as Official Ambassadors who will support Cybersmile's mission to encourage positivity online and an internet free from fear, threats and abuse.

The girls decided to join forces with Cybersmile to help combat online abuse and spread the love to their fans. Fifth Harmony's uplifting and empowering tunes makes for a great alignment with Cybersmile's positive message where the girls will be able to combat cyberbullying by reaching millions of young people - encouraging them to be strong with positivity and inspiration.

"Cybersmile are immensely proud to welcome Fifth Harmony on board as Official Cybersmile Ambassadors. It's wonderful that the girls will be using their position as role models to encourage internet users to spread positivity to others. Their support will enable us to promote positive digital citizenship to more people and we look forward to working with them to tackle cyberbullying," - Scott Freeman, CEO, The Cybersmile Foundation.

The Cybersmile Foundation will actively encourage a safe and positive environment for children as well as adults with the support of Fifth Harmony, helping people online affected by cyberbullying and digital abuse.

Fifth Harmony are an American girl group formed on the second season of the X Factor USA. The group consists of members Ally Brooke Hernandez, Normani Kordei, Dinah Jane Hansen, Camila Cabello, and Lauren Jauregui. They signed a joint deal with Syco Music, owned by Simon Cowell, and Epic Records, L.A. Reid's record label, after finishing in third place on the show.

The band won MTV's Artist To Watch award at the 2014 MTV Video Music Awards and recently performed at the Radio Disney Music Awards, where they were triple nominated. On June 6th they will perform at Capital FM's Summertime Ball in London alongside Ariana Grande, Nick Jonas, Rita Ora, Jason Derulo and a host of international music stars.

You can find out more about [Cybersmile's Official Ambassadors](#) on the website.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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