



THE CYBERSMILE FOUNDATION

PRESS RELEASE

The Cybersmile Foundation launches support community to tackle Cyberbullying

LONDON, UK, APRIL 27, 2015 - The Cybersmile Foundation have launched a support community to help victims of online abuse following the closure of BeatBullying's Cybermentors platform.

The new community website provides a safe new environment to help people of all ages being bullied online and contributes in-depth resources to victims who are seeking advice.

Planned development of the website was stepped up following the sudden closure of BeatBullying in 2014, which left thousands of young people without a community to turn to for support.

The Cybersmile Foundation's new support community allows children, teens and adults to create their own profiles, share ideas, start threads and make new friends. Victims of digital abuse can talk about the difficulties they face together with peers and supporters to find solutions, ask questions on cyberbullying and get feedback from trained advisors.

"The Cybersmile community website is a massive step forward for children who are suffering at the hands of bullies online or via their mobile. This is what has been missing since the devastating demise of Beatbullying. I am so happy that this is happening. When BeatBullying sadly terminated with sudden effect it left adults as well as children confused, lost & shocked as to what happened," - Nikki Bailey, Ex-BeatBullying Cybermentors Moderator & Parent.

"This community helps people share their problems with people that actually understand how much cyberbullying affects us. It's so reassuring knowing there are professional advisors for when things get tough too," - Josh Kneeshaw, Student.

"At last we have somewhere to go as parents instead of trying to get information and answers from our children or their school," - Sue Fawcett, Parent.

The community features a dedicated Live Chat area to encourage friendship and a stronger connection between likeminded users. People can also create fun meme images using the site's built-in software and unique 'Positivity Shrine' feature, while trained moderators ensure user safety.

To find out more log on to The Cybersmile Foundation's [community support website](#).

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)