

Causes of cyberbullying

Ages 14–16



THE CYBERSMILE FOUNDATION

Causes of cyberbullying

OBJECTIVE

To understand why cyberbullying may occur.

OUTCOME

To know that there is never a valid reason for someone to be cyberbullied.

15 MINS

14-16 YRS

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MATERIALS

Access to YouTube to present the video below, paper and pens.

INSTRUCTIONS

1. Introduce the exercise to the class, and present the objective and outcome.
2. Present the following video to the class and ask them to write down all the reasons why the victim was cyberbullied: <https://www.youtube.com/watch?v=KVTzGnr3KZU> (2 minutes 45 seconds)
3. Discuss the responses and encourage them to think of other reasons why cyberbullying may occur. Here are some suggestions - Vulnerability, lack of empathy from the cyberbully, retaliation, anonymity, family problems, jealousy.
4. End the exercise by telling the students that although there may be reasons for why an episode of cyberbullying started, this is still not acceptable.