



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

### **The Cybersmile Foundation announces Katie Cassidy as an Official Ambassador**

*Katie Cassidy is best known for her role on the new CW series, Arrow. She has also starred in many popular movies including "Taken," "A Nightmare on Elm Street," and "When a Stranger Calls."*

**PALO ALTO, CALIFORNIA, NOVEMBER 18, 2015** - Cybersmile have announced Katie Cassidy as their latest Official Ambassador. Katie will help raise awareness of the issues of cyberbullying and digital abuse affecting people around the world, as well as amplify Cybersmile's messages of hope, support and positivity to empower victims of bullying online.

Katie is best known for her role as the 'Black Canary' aka Laurel Lance on the CW series, Arrow. Katie can also next be seen in New Line Cinema's upcoming thriller movie "The Wolves At The Door."

"I am working with Cybersmile because we live in an interactive online world. Whether it be for work or play, being connected has become our environment. We all want to feel safe in our environment. It's important we support those that are bullied online to help us work towards building our children a happier, healthier online environment," - Katie Cassidy, Official Ambassador, The Cybersmile Foundation.

"We are extremely excited and proud to welcome Katie as an Official Cybersmile Ambassador. As a rising star in Hollywood she will be able to positively influence a huge number of potentially vulnerable internet users of all ages and amplify our important

messages of hope, unity and positivity," - Scott Freeman, CEO, The Cybersmile Foundation.

You can find further information about [Cybersmile's Official Ambassadors](#) on the website.

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)