



THE CYBERSMILE FOUNDATION

PRESS RELEASE

The Cybersmile Foundation Announce The Launch Of A New Interactive Education Programme

LONDON, UK, FEBRUARY 11, 2019 - The Cybersmile Foundation have announced the launch of their brand new interactive education programme which features a library of modules that will help to educate internet users of all ages and abilities.

The new programme launches today with twelve educational modules which include: Positive Gaming, Parental Guidance, LGBT Awareness, Livestream Basics, Digital Civility, Gender Awareness, Technology & Wellbeing, Content Authenticity, Online Safety, Online Security, Using Emoji & Emoticon and Beauty Cyberbullying.

"Everybody at Cybersmile is very proud of our new education programme. We have been working hard to develop scalable, engaging and effective education solutions for a number of years. Our new programme provides meaningful learning opportunities for internet users of all ages and abilities," said Dan Raisbeck, Co-founder, The Cybersmile Foundation.

Each module within the programme contains a sequence of interactive questions which users must answer in order to complete each topic. Upon completing the final question, a scoreboard will appear, showing the number of correct and incorrect answers. If the user succeeds in answering all questions correctly for a module, they are given the option to share a Tweet or Facebook post, showing that they have successfully passed the module.

The interactive education programme enables internet users to be prepared for, and learn about important topics affecting all aspects of life online. The programme content will be regularly updated and offers brands the opportunity to support existing modules

or work with Cybersmile in developing educational modules which are perfectly aligned with their CSR objectives and brand purpose. The programme also offers internal and staff training opportunities to companies of all sizes.

"We are so excited to launch and grow our new interactive education programme. In addition to educating large numbers of internet users around the world, we can also work with brands and stakeholders to create bespoke, co-branded educational modules which resonate with their core audiences as well as the wider public. We can even work together with brands on joint research to ensure that modules deliver the most current information and solutions possible," said Iain Alexander, Head of Engagement, The Cybersmile Foundation.

Explore Cybersmile's [interactive education programme](#) and discover the latest modules.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award-winning nonprofit organisation committed to tackling all forms of digital abuse and bullying online. They work to promote kindness, diversity and inclusion by building a safer, more positive digital community and encouraging people to realise their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

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The Cybersmile Foundation is an international nonprofit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576).