

1. Eligibility: The #OURGAMING Campaign is open to people aged 18 years of age or have parental consent as of the date of their entry. The Campaign is open to legal residents of all countries worldwide, and is void where prohibited by law. Employees of The Cybersmile Foundation, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of The Cybersmile Foundation as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted online starting on Wednesday September 13, 2017 and ending Midnight (ET) February 28, 2018. All online entries must be received by Midnight (ET) February 28, 2018.

4. How to Enter: The Campaign must be entered by submitting an entry video either by posting an answer to one of the qualifying questions listed on the #OURGAMING Campaign page to a social network account on Facebook, Twitter, YouTube or Instagram, or by using the online form submission process outlined for direct video submissions at cybersmile.org/ourgaming. The entry must fulfill all Campaign requirements, as specified, to

be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of The Cybersmile Foundation.

5. Prizes: The Winner of the Campaign (the “Winner”) will receive either a PS4 Pro, an XBOX ONE X, or an Alienware gaming PC along with top games titles (Retail value up to \$1000). Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by The Cybersmile Foundation. No cash or other prize substitution shall be permitted except at The Cybersmile Foundation’s discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for The Cybersmile Foundation to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by at random under the supervision of The Cybersmile Foundation. Winner will be notified by email within seven (7) days following selection of Winner. The Cybersmile Foundation shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 2 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by

Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT THE CYBERSMILE FOUNDATION'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that The Cybersmile Foundation, anyone acting on behalf of The Cybersmile Foundation, and The Cybersmile Foundation's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. If you provide a direct video submission your entry will still be included on our library.

9. Terms & Conditions: The Cybersmile Foundation reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond The Cybersmile Foundation's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, The Cybersmile Foundation may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by The Cybersmile Foundation. The Cybersmile Foundation reserves the right, in its sole discretion, to

disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. The Cybersmile Foundation has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: duplicate video entries from the same user; multiple entries for the same qualifying questions in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, The Cybersmile Foundation reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless The Cybersmile Foundation and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATES AND CALIFORNIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: The Cybersmile Foundation, 530 Lytton Avenue, 2nd Floor, Palo Alto, CA 94301.

13. Sponsor: The Sponsor of the Campaign is The Cybersmile Foundation, 530 Lytton Avenue, 2nd Floor, Palo Alto, CA 94301.

14. The Campaign hosted by The Cybersmile Foundation is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, Twitter or YouTube.

15. By acknowledging these terms and conditions, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.