



THE CYBERSMILE FOUNDATION

PRESS RELEASE

Stop Cyberbullying Day 2023 Showcases the Highs and Lows of Life Online

NEW YORK, USA, June 16, 2023 - Stop Cyberbullying Day 2023 has arrived and there has never been a better time to shine a light on the realities of online life - both good and bad.

Last year's event, which marked Stop Cyberbullying Day's 10th anniversary, positively impacted people across five continents - encouraging them to be mindful of their own digital wellbeing when using the internet and social media. Some of the world's leading brands, public figures, governments and organizations joined forces and demonstrated their commitment to an internet where everybody feels free to learn, communicate and express themselves without fear.

This year's Stop Cyberbullying Day builds on last year's success with a special lineup of events and activities taking place throughout the day.

"The internet is one of the most powerful tools on earth. The growth and evolution of connected media allows a depth of communication and interaction with those closest to us and the wider world at a level unthinkable just a few years ago. Unfortunately, this growth directly equates to an increase in volume and severity of negative incidences too. Today we want to celebrate the internet, and the incredible power that it holds when used for good, while reminding people that there is still a long way to go before we achieve our dream of a truly inclusive internet without fear," said Iain Alexander, The Cybersmile Foundation.

Stop Cyberbullying Day 2023 activities will run for the next 24 hours with live events, initiatives and campaigns taking place around the world on and offline. Instagram, TikTok, Twitter, Facebook, and LinkedIn are just some of the platforms where special activities will be taking place by Cybersmile and other partners and stakeholders.

It is easy to demonstrate your support for the event by using #StopCyberbullyingDay on your social media posts!

Stop Cyberbullying Day 2023 Lineup

Stop Cyberbullying Day 2023 will take place across multiple time zones. Some of the planned Cybersmile activities include:

Comparison Culture 2023 Report

To mark the event, Cybersmile will publish Comparison Culture 2023 - A national report exploring the impact of social comparisons on Gen Z in the UK.

Global Campaign Launches with Partners

Throughout this year's Stop Cyberbullying Day, we will be launching global initiatives alongside our partners and stakeholders to tackle cyberbullying and promote a truly inclusive internet. Stay tuned to our social channels for these announcements being made throughout the day!

New Ambassador Announcement

As part of the Stop Cyberbullying Day activities, we will be announcing an exciting new ambassador to the Cybersmile team. Stay tuned to our social channels throughout the event to be among the first to find out the identity of our newest official ambassador!

Celebrity Interviews and Expert Article Contributions

Exclusive interviews and article contributions from industry experts will be a feature of Stop Cyberbullying Day.

New Advisory Panel Appointments

Throughout the day, we'll be proudly announcing two new appointments to the Cybersmile Advisory Panel. Our new advisors will join our existing panel of international experts who are integral to all aspects of our work.

Exclusive Giveaways

Stay tuned to Cybersmile's social media accounts throughout the day for chances to win exclusive prizes!

Industry Initiatives

Stay tuned throughout the day for all the latest stakeholder product launches, policy updates, news and activities by searching #StopCyberbullyingDay across social platforms.

How to Get Involved

There are lots of ways you can show your support for Stop Cyberbullying Day without the need for pre-planning. Internet users, brands, organizations and governments are all encouraged to show their commitment and support by using the #StopCyberbullyingDay hashtag across all social platforms.

If you want to become an official Stop Cyberbullying Day supporter, it's not too late to explore our membership options. See our [Bronze, Silver and Gold supporter profiles](#) for more information.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award-winning nonprofit organization committed to digital wellbeing and tackling all forms of bullying and abuse online. We work to promote kindness, diversity and inclusion by building a safer, more positive digital community. Through education, research, awareness campaigns and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services we empower those affected and their families to regain control of their lives.

CONTACT

Press Officer

pressoffice@cybersmile.org

<https://www.cybersmile.org>

U.S. WEST

530 Lytton Avenue
2nd Floor
Palo Alto
CA 94301

U.S. EAST

99 Hudson Street
5th Floor
TriBeCa
New York
NY 10013

U.K. & INTERNATIONAL

3 London Bridge Street
3rd Floor
London
SE1 9SG

The Cybersmile Foundation is an international nonprofit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576)