

# SCHOOL PARTNERSHIPS

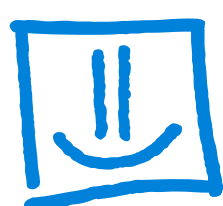


THE CYBERSMILE FOUNDATION



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# ABOUT CYBERSMILE

**THE CYBERSMILE FOUNDATION IS A MULTI AWARD WINNING ANTI CYBERBULLYING NON-PROFIT ORGANIZATION COMMITTED TO TACKLING ALL FORMS OF DIGITAL ABUSE AND BULLYING ONLINE. WE WORK TO PROMOTE DIVERSITY AND INCLUSION BY BUILDING A SAFER, MORE POSITIVE DIGITAL COMMUNITY.**

Through education and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services, we enable victims and their families to regain control of their lives.

Founded in 2010, Cybersmile has grown to become the world's leading anti cyberbullying non-profit organization. Registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. – Cybersmile provides expert support, resources and consultancy to individuals, governments, corporations and educational institutions around the world.

Our educational programs, support services and messages of hope and positivity reach millions of people around the world each year, whilst maintaining our core values of integrity, equality and compassion – the Cybersmile hallmark.

Our mission is a simple one; we believe that everyone should be able to enjoy being part of the new connected online world. Regular and productive use of the Internet has become essential to a healthy social and personal development.

Unfortunately, cyberbullying and digital abuse is increasing, holding many back from enjoying the benefits that this connected community can provide. Our current online environment lacks the balance and social rules of engagement that have been cultivated over generations, governing the behavior and relationships in the communities where we live, play and work – the physical world.

Policing, monitoring and internet restrictions can only go so far, although useful additions to any internet safety policy, they are not adequate substitutes for a thorough understanding of cyberbullying and its related issues such as netiquette, personal security and emotional intelligence.

The Cybersmile Foundation are committed to helping everyone realize their true potential by supporting those that are bullied online, changing the behavior of the bullies themselves and through education – preparing this and further generations for a safe and positive digital future.

## TESTIMONIAL



“Exciting, innovative, trail blazing; these are just a few words I’d use to sum up Cybersmile and their incredible work. We are delighted to have invested in this organisation; such an incredible impact from our donations felt positively across the internet.”

- Lisa Jackson, Chief Executive

# TESTIMONIALS



**LARA VOLPE**

**SLOVENIA**

“Bullying is a serious problem and there should be more organisations worldwide. Every country should have a strong anti-bullying base. I want to thank you, Cybersmile Foundation, for helping so many people and for giving everyone a chance to help someone with their struggle.”

“No one deserves to be bullied and no matter who you are or what you are going through there will always be someone willing to help. I love this organization because they help people, who then help someone else and it becomes like an explosion of happiness that never stops.”



**KATIE MURPHY**

**FLORIDA, USA**

“I just wanted to commit suicide because of my miserable life..but when I have encountered Cybersmile Foundation..I was refreshed and I am now brave. I got courage and I started to move forward. Now I am living my life without any problems.”



**NATHAN TUMANDA**

**SEOUL, SOUTH KOREA**



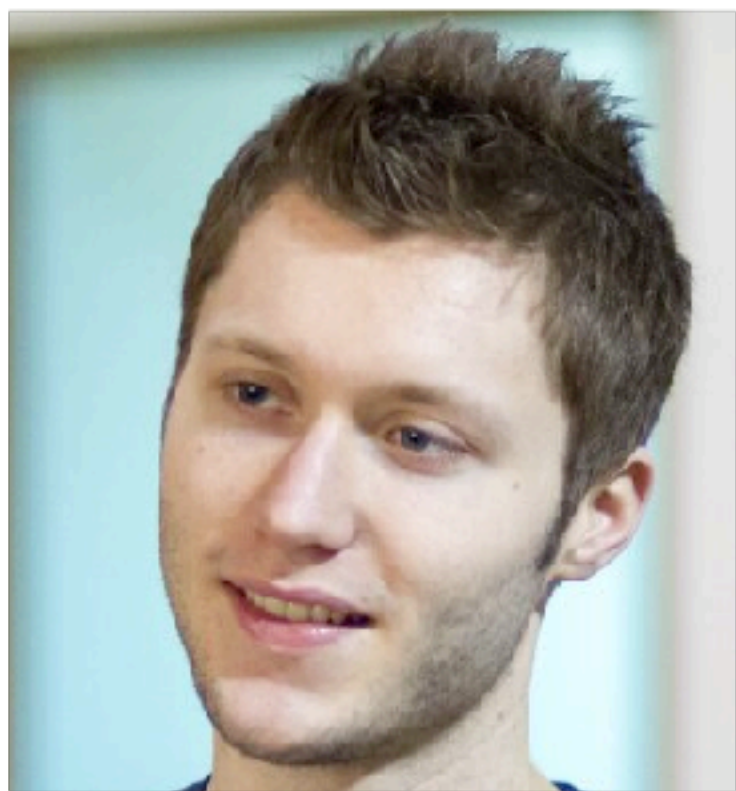
# AMBASSADORS



FIFTH HARMONY



PAIGE SPIRANAC



SNOOPEH



RICHARD ARMITAGE



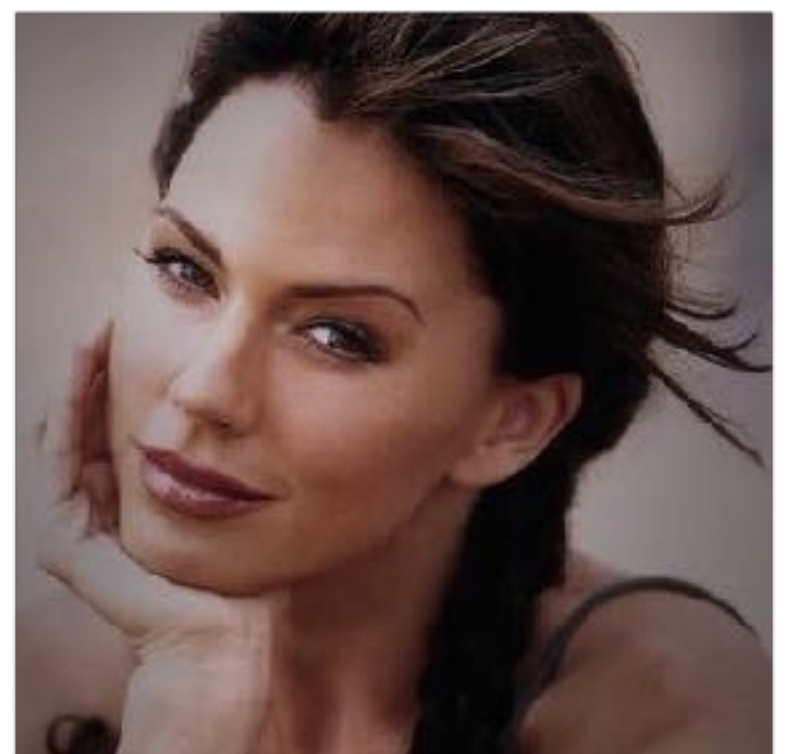
KATIE CASSIDY



STEPHANIE HARVEY



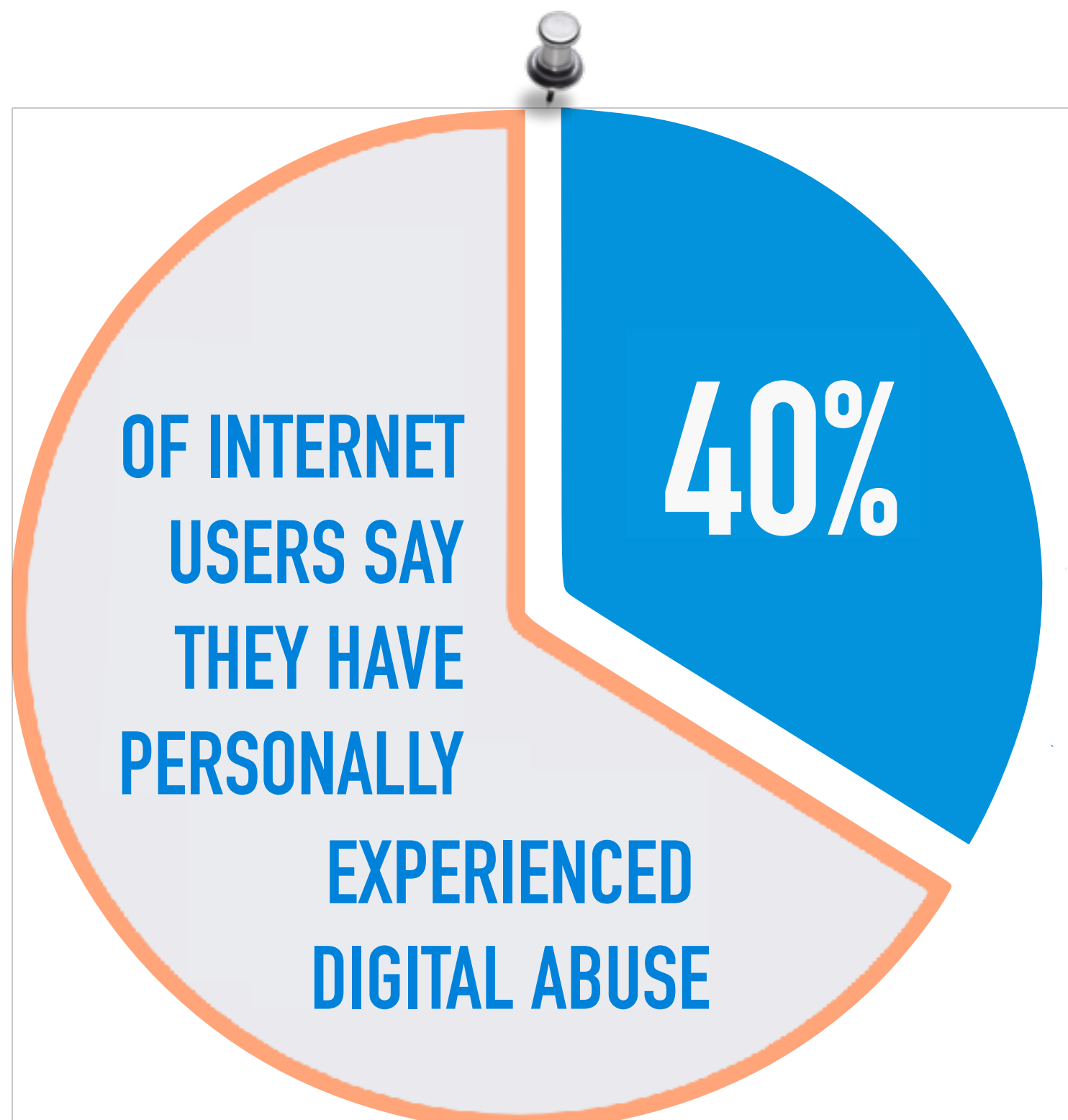
NORMANI KORDEI



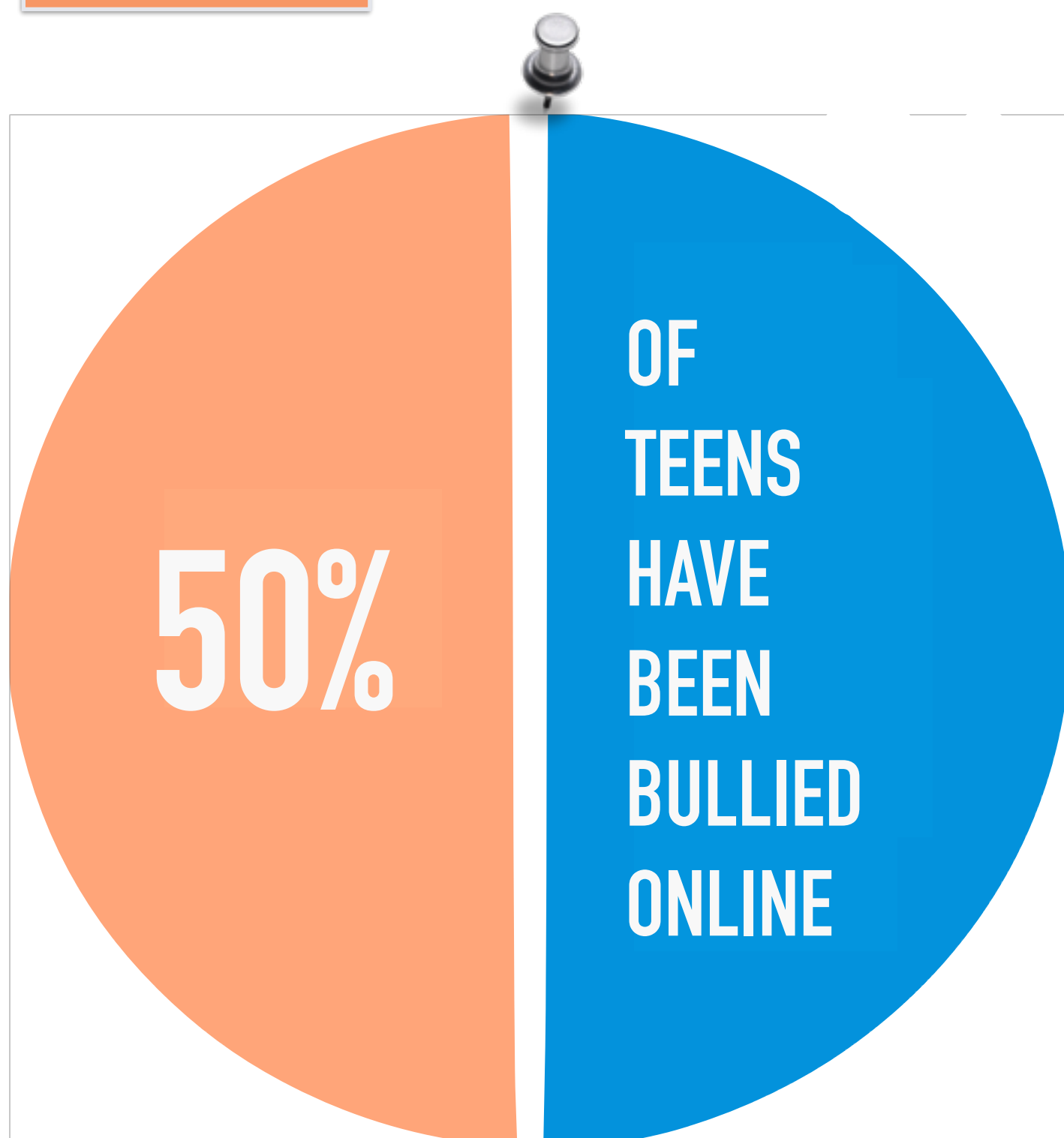
KRISTA ALLEN



# RESEARCH



PEW RESEARCH



iSAFE FOUNDATION

## DID YOU KNOW?

CYBERBULLYING AND ONLINE ABUSE CAN LEAD TO SOCIAL ISOLATION, DEPRESSION, EATING DISORDERS, SELF-HARM AND SUICIDE.



PEW RESEARCH

## DID YOU KNOW?

THE AMERICAN ACADEMY OF PEDIATRICS CALLS CYBERBULLYING THE MOST COMMON RISK TO TEENAGERS.

# BECOMING A PARTNER



## THE CYBERSMILE FOUNDATION



Become an Official Cybersmile School Partner and benefit from year-round activities, exclusive educational content, access to live broadcasts from industry experts and celebrities, exclusive giveaways and much more! In addition, you will automatically qualify as an 'Official School Partner' to Stop Cyberbullying Day – an annual event supported by some of the world's biggest brands and celebrities, working together to promote a truly diverse and inclusive internet – free from bullying, threats, harassment and abuse. To become an Official School Partner please email [partners@cybersmile.org](mailto:partners@cybersmile.org)



**KATIE CASSIDY**

**CYBERSMILE AMBASSADOR**

“I was bullied in grade school and I had a really hard time dealing with it. Being bullied is something I can relate to. Today, I believe it is important that we educate our children how important their developing years are, so they understand the effects that cyberbullying can have.”

# BENEFITS OF PARTNERSHIP

## TWO PARTNERSHIPS INCLUDED

The two partnerships are designed to provide year-round education and activities to engage with not only students but staff and parents. Official partners will also benefit from Cybersmile's expert resources, while enhancing your school's bullying/cyberbullying policies by addressing issues including cyberbullying, online abuse, digital citizenship, positive online gaming, digital footprint, netiquette, personal security and much more.

## GET BOTH OFFICIAL PARTNERSHIPS FOR FREE

In Cybersmile's true spirit of total inclusion we are offering these two amazing partnerships to **EVERYBODY** regardless of your particular school budget/financial position. Whether your school is lacking surplus funds to pay for the partnerships or your school would simply prefer to bring your school community together for a positive cause, you can get involved with no upfront costs.

2017 OFFICIAL SCHOOL PARTNER

YOUR LOGO GOES HERE



THE CYBERSMILE FOUNDATION

Get personalized assets such as a bespoke digital partner certificate for your website and school materials to let everybody know you're working with the world's leading anti-cyberbullying non profit organization.



# BENEFITS OF PARTNERSHIP

★ Enhance your school's bullying/  
cyberbullying policy ★

★ Two full partnerships included –  
The Cybersmile Foundation and  
Stop Cyberbullying Day ★

★ Access to year-round educational  
materials covering topics such as  
digital citizenship, cyber security,  
netiquette, digital footprint,  
mobile banking, reputation  
management and much more ★

★ Publicly demonstrate your commitment  
to this fast growing, devastating  
problem ★

★ Regular activities throughout the year  
including expert broadcasts, on  
demand videos, awareness/  
educational events, celebrity  
giveaways and much more ★

★ Work together to share ideas and solutions  
with partnering schools around the world ★

★ Bring together staff, students and  
parents in an exciting, positive way ★

★ Personalized digital certificates displaying  
your school logo for use on your school  
website and assets/materials ★

★ Choose the 'Fundraise Option' to receive  
★ TWO full partnerships completely FREE of  
charge! ★

★ Social media recognition of your school's  
commitment to over 100,000 digital  
subscribers. ★

★ All money goes straight to The Cybersmile  
Foundation to provide support for victims  
of cyberbullying and digital abuse. ★



**THE CYBERSMILE FOUNDATION**



# EXPERT BROADCASTS

## EXCLUSIVE BROADCASTS

Access live events from world renowned experts in a variety of fields such as cybersecurity, e-safety, technology and many more.

## TOTAL ACCESS

Access a wealth of premium multimedia content from our digital library, around the clock – 365 days of the year.



Cybersmile Cybersecurity Advisor  
Jamie Woodruff addressing the Network Management Conference.



Cybersmile Board Member Deborah Gilboa, MD, aka "Doctor G", an industry leading parenting expert & family physician speaking with NBC News.

## EVOLVING CONTENT

Technology is a fast moving environment. Stay in the know by utilizing a constantly updated selection of new videos, streams, digital content and materials.

## CYBERSMILE EXPERTS FEATURE ON



HOUSES OF PARLIAMENT





# EXCLUSIVE CONTENT

Access exclusive educational content year-round as well as digital materials covering topics such as **e-safety**, **personal security**, **netiquette**, **digital citizenship**, **inclusion**, **diversity** and many more. Partnering schools benefit from access to downloadable materials for ages ranging from 5 years through to adults.



## LIBRARY ACCESS

Get exclusive 24/7 access to a library of premium content that you can share with your staff, students and parents.

## LATEST TERMS

Stay up-to-date with the latest terminology and online topics with new content releases throughout the year,

## GROUP ACTIVITIES

Involve your students and children with fun exercises and group activities.



# TESTIMONIALS



**NICOLE HERRING**

**NEW JERSEY, USA**

“The positivity and light to the world that The Cybersmile Foundation adds is immeasurable. The people who’s lives have been forever changed as a result of the help that Cybersmile provides is awe-inspiring.”

“Thank you from the bottom of my heart..I’ve struggled so much with bullying because I didn’t have the same taste as someone else or I didn’t come from a rich family. Cybersmile taught me there’s nothing wrong with being who I am. I don’t have to pretend to be someone I never was.”



**KANI LOTT**

**UTAH, USA**



**BEN**

**ONTARIO, CANADA**

“Cybersmile is so important, they teach people to be confident and to love themselves for who they are. They stop people feeling ashamed of themselves. If they need any more advocates they can sign me up!”

# OFFICIAL PARTNERS



**UBISOFT**®



**ESL**





[www.cybersmile.org](http://www.cybersmile.org)

## U.K.

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London  
E8 3FN

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**THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S and as a registered charity in the U.K (No.1147576)