



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

# **Nicola Glencross AKA WWE Superstar Nikki Cross Announced as Official Cybersmile Ambassador**

**NEW YORK, USA, JULY 16, 2020** - The Cybersmile Foundation have announced Nicola Glencross aka WWE superstar 'Nikki Cross' as their latest official Cybersmile Ambassador.

Nicola, a two-time winner of the WWE Women's World Tag Team Championship, started wrestling training at the age of 19 in her native Scotland. Her dedication to the sport has taken her around the world competing in major competitions on the professional wrestling circuit before joining WWE in 2016 and settling in sunny Florida!

"Everybody at Cybersmile is extremely proud to welcome Nicola as an official Cybersmile Ambassador. Nicola is an incredible role model who wholeheartedly shares our belief in the power of kindness and inclusion. We are excited to work together and make the world a better place," said Scott Freeman, CEO, The Cybersmile Foundation.

After narrowly missing out on a number of championship titles, Nikki was finally crowned WWE Women's World Tag Team Champion alongside Alexis Bliss in 2019, a title which the two went on to successfully capture twice - establishing Nikki and Alexa as the first ever Two Time Women's World Tag Team Champions in 2020.

Nicola has a powerful online community of well over a million followers across her social media channels and has been supporting and promoting Cybersmile's activities online for some time.

"I believe in a world where everyone is kind to one another online and offline. Cyberbullying and harassment can make the online world dangerous and can have heart-breaking consequences. Cybersmile's values and aims are completely aligned with my own, they believe, like me that everyone should have equal right to access and enjoy the connected world. Their work to bring people together is admirable and something that I am proud to be a part of," said Nicola Glencross, Cybersmile Ambassador.

Nicola will work with Cybersmile to support their mission for an inclusive internet and help to raise awareness of their international education and support programs which focus on important issues including cyberbullying, positive gaming, mental health and more.

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi-award-winning nonprofit organization committed to digital wellbeing and tackling all forms of bullying and abuse online. They work to promote kindness, diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576)