



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

### **Krista Allen is announced as newest Official Ambassador for Cybersmile**

**PALO ALTO, CALIFORNIA, FEBRUARY 18, 2016** - Cybersmile have announced Hollywood actress Krista Allen as an Official Ambassador. Krista will work alongside a diverse range of Ambassadors including Hollywood actors and actresses, world gaming champions, Billboard and MTV Award winning musicians and influential fashion/beauty celebrities.

Krista will help The Cybersmile Foundation raise awareness of cyberbullying while amplifying the Cybersmile message of positivity and inclusion to millions of people around the world.

“I decided to work with Cybersmile because there’s not a person in the world who isn’t going through something challenging. Cyberbullying is designed to hurt people. It is my hope that offering my time to this organization can help make someone’s world safer and a more loving place,” - Krista Allen, Official Ambassador, The Cybersmile Foundation.

Krista’s positive and uplifting social media use and her genuine desire to make a real difference in the world will have a tremendous impact on people’s lives whilst encouraging a brighter, safer internet free from fear, threats and abuse.

You can find further information about [Cybersmile’s Official Ambassadors](#) on the website.

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

## **CONTACT**

**Iain Alexander**

+1 (650) 617-3474

pressoffice@cybersmile.org

<https://www.cybersmile.org>

### **U.S. WEST**

530 Lytton Avenue  
2nd Floor  
Palo Alto  
CA 94301

### **U.S. EAST**

99 Hudson Street  
5th Floor  
TriBeCa  
New York  
NY, 10013

### **INTERNATIONAL & U.K.**

3, London Bridge Street  
Third Floor  
London  
SE1 9SG

The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)