



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

### **Cybersmile to form part of a new Twitter Trust and Safety Council**

*Twitter are taking steps to strike the right balance between addressing genuine online abuse on their platform while empowering and facilitating freedom of speech with their new Trust and Safety Council.*

**PALO ALTO, CALIFORNIA, FEBRUARY 11, 2016** - The Cybersmile Foundation will be joining Twitter's new Trust and Safety Council supporting Twitter's efforts in tackling online abuse and toxicity online.

With hundreds of millions of tweets sent per day by Twitter's 320 million users, the new Twitter Trust & Safety Council will be working to strike a balance of user safety while protecting Twitter users' freedom of expression. Cybersmile and selected experts around the world will be helping Twitter in the formation of new products, policies and programs – offering the platform a diversity of specialist voices.

As trusted safety partners with Twitter, Cybersmile will contribute its expertise to support users on the social network, ensuring they are able to access extra help and support and know where to find it while those abusing freedom of speech don't ruin the experience for the majority of genuine, positive and creative users.

With a large volume of tweets being created each day, Twitter is facing a considerable task in addressing the issue of online abuse – and will require a substantial ongoing effort. By compiling a diverse group to support their efforts, Twitter are seeking a broad consensus to support users across their platform.

“Cybersmile have been talking about the need for collective solutions for a long time. To see major stakeholders such as Intel and now Twitter forming action and support groups like this is very encouraging,” - Dan Raisbeck, Cybersmile Co-Founder

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)