



THE CYBERSMILE FOUNDATION

PRESS RELEASE

Cybersmile Launch New Gaming Resources With The Support Of Microsoft's Game Streaming Platform Mixer

PALO ALTO, USA, APRIL 2, 2020 - The Cybersmile Foundation have announced the launch of several new gaming related resources to help, educate and support gamers in various key areas.

Following on from the success of Cybersmile's 'UnAwareness Movement' campaign in partnership with Mixer, the foundation has been able to develop a wide range of resources that will not only help to educate and prepare new and young gamers for the expectations and realities of playing video games online, but also equip gamers and content creators of all abilities with the necessary tools to facilitate an inclusive environment while getting the most out of gaming and streaming.

As part of the expansion, Cybersmile have launched two brand new interactive educational modules titled 'Positive Gaming' and 'Livestream Basics.' The modules, which are now included in the [Cybersmile Education Program](#), cover essential aspects of gaming and streaming such as gamer etiquette, codes of conduct, respecting other gamers and streamer responsibilities to name but a few.

In addition to the expansion of Cybersmile's education program with the inclusion of gaming and streaming specific learning modules, the organization has also further developed Cybersmile Assistant, their AI support assistant to provide help and support for issues specifically affecting gamers and content creators. Cybersmile Assistant now has the capability to provide advice and help for issues such as dealing with abusive gamers, how to report abuse and gameplay tips, as well as providing access to

geo-targeted hotlines and resources to players and viewers needing extra support for issues such as mental health, bullying and harassment.

Furthermore, with the support of Mixer and their community, Cybersmile have overhauled their [Gaming Help Center](#), providing new and updated information and advice, all aimed at empowering gamers to get the most out of gaming while considering the inclusion and wellbeing of the wider community. New and updated resources within Cybersmile's help center cover topics including the importance of teamwork, tips for developing team skills, personal security, coping strategies, resilience, personal security and many more.

“We would like to say a huge thank you to Mixer and the entire Mixer community for making these updates and expansions to our gaming resources possible. Many hundreds of thousands of gamers of all ages and abilities each year will benefit from the new resources made available as part of our work together,” said Dan Raisbeck, Co-founder, The Cybersmile Foundation.

To learn more visit the Cybersmile [Gaming Help Center](#).

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award-winning nonprofit organization committed to digital wellbeing and tackling all forms of abuse and bullying online. They work to promote kindness, diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

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