

BRAND GUIDELINES



THE CYBERSMILE FOUNDATION

WHO WE ARE

The Cybersmile Foundation is a multi-award winning nonprofit organization committed to tackling all forms of digital abuse and bullying online. We work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

LOGOS

For all logo file types please contact our Press Office: pressoffice@cybersmile.org



THE CYBERSMILE FOUNDATION

Full logo in blue.



THE CYBERSMILE FOUNDATION

Full logo in white.

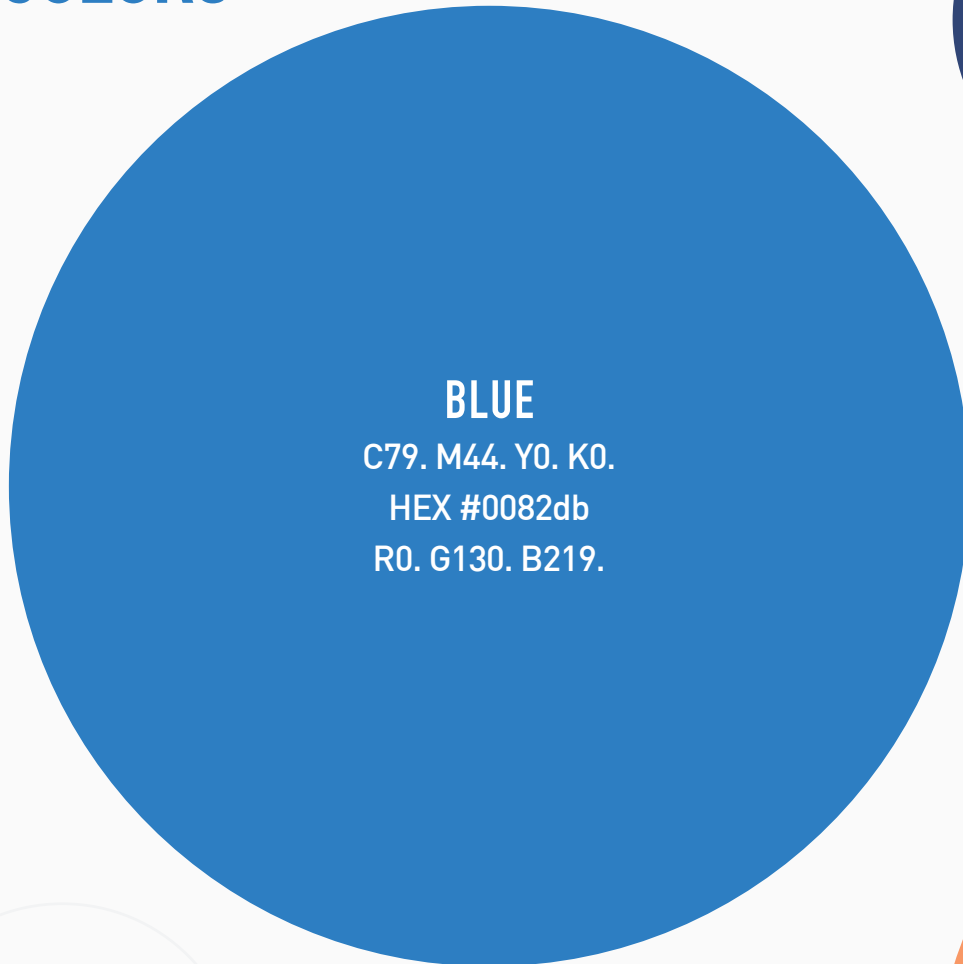


Smile logo marque blue.



Smile logo marque white.

COLORS



BLUE

C79. M44. Y0. K0.
HEX #0082db
R0. G130. B219.



DARK BLUE

C96. M87. Y38. K0.
HEX #334676
R51. G70 B118.



YELLOW

C0. M25 Y98. K0.
HEX #ffc118
R225. G193 B24.



PINK

C0. M90. Y30. K0.
HEX #ee3f75
R238. G63 B118.



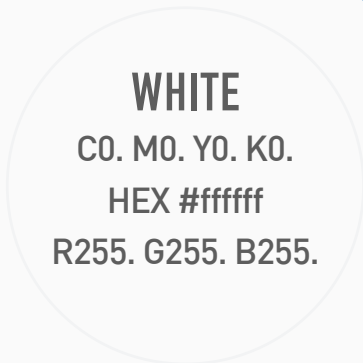
DARK GREY

C62. M54. Y53. K26.
HEX #5d5d5d
R93. G93 B93.



ORANGE

C0. M49. Y63. K0.
HEX #f79766
R247. G151 B102.



WHITE

C0. M0. Y0. K0.
HEX #ffffff
R255. G255. B255.



PALE GREY

C0. M0. Y0. K5.
HEX #f1f2f2
R241. G242. B242.

FONTS

Headers / Titles

DIN CONDENSED

NOTE: Always use as uppercase.

Body copy

Din light. **Din medium.** **Din reg.** **Din bold.**

NOTE: Choose a font weight which best compliments the design.

MEDIA BOILERPLATE

Cybersmile U.K. Boilerplate:

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award winning nonprofit organisation committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realise their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

Cybersmile U.S. Boilerplate:

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award winning nonprofit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

CONTACT

General Enquiries: info@cybersmile.org

Media Enquiries: pressoffice@cybersmile.org

Corporate: corporate@cybersmile.org

Fundraising: fundraising@cybersmile.org

Events: events@cybersmile.org

Stop Cyberbullying Day: stopcyberbullyingday@cybersmile.org

U.S. WEST

530 Lytton Avenue
2nd Floor
Palo Alto
CA 94301

U.S. EAST

99 Hudson Street
5th Floor
Tribeca
New York, NY 10013

U.K. AND INTERNATIONAL

3 London Bridge Street
3rd Floor
London
SE1 9SG