



THE CYBERSMILE FOUNDATION

PRESS RELEASE

The Cybersmile Foundation Announced as Official Charity Partner for WeeCon 2020

London, UK, September 3, 2020 - The Cybersmile Foundation have been announced as the official charity partner for WeeCon 2020.

WeeCon is a digital event celebrating powerful, positive entertainment. Special guests confirmed for WeeCon 2020, include Armando Iannucci (Veep, The Death of Stalin, The Personal History of David Copperfield), Ruth Connell (Supernatural) and Mark Rowley (The Last Kingdom), to name a few.

The weekend event will be hosted by WeeCon founder, Claire Lim aka Wee Claire, presenter, writer and Twitch Partner. Through her work as a presenter, Claire has interviewed the likes of Jeff Goldblum and Jamie Lee Curtis as well as presenting on BBC's The Social Gaming.

Claire is also one of MCM Comic Con's main hosts, hosting stages and interviews with the likes of Simon Pegg, Sean Astin, David Harbour and Sebastian Stan, in front live audiences.

As the official charity partner for WeeCon, viewers and participants will be raising funds for The Cybersmile Foundation throughout the event, which will feature special guest interviews, giveaways, panel discussions and appearances from a host of other names, including Iain Lee (The 11 O'clock Show), comedians John Robertson and Bilal Zafar, and X-Men: The Animated Series creators, Julia and Eric Lewald.

"Everybody at Cybersmile is incredibly honored to be selected as the official charity partner for WeeCon 2020. Cybersmile believes that the internet is the most powerful tool on earth and WeeCon is a perfect example of how all that power can be used in the right way!" said Dan Raisbeck, Co-founder, The Cybersmile Foundation.

WeeCon 2020 will be broadcast live on Claire Lim aka Wee Claire's Twitch channel on the 5th and 6th of September, starting at 1pm and finishing at 7pm on both days. The event is free to watch but only followers and subscribers of Claire's Twitch channel will be able to interact in the Twitch chat and have the chance to participate actively in the Q+As and giveaways during that weekend.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award-winning nonprofit organisation committed to digital wellbeing and tackling all forms of bullying and abuse online. They work to promote kindness, diversity and inclusion by building a safer, more positive digital community and encouraging people to realise their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576)