



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

### **Cybersmile And Live Journalism Tech Publisher Grit Daily Announce U.S. Media Partnership**

**NEW YORK, USA, JANUARY 30, 2020** - The Cybersmile Foundation have announced a new media partnership with fast-rising technology and live-journalism news publisher Grit Daily to help support the organization's mission of a truly inclusive internet for everybody.

Reaching over 5.2 million internet users each year, Grit Daily along with its live-journalism division, Grit Daily Live! provides breaking news, editorials, and pop-up events including breakfast roundtables, mixers, and panels on today's biggest stories, covering up-and-coming, established brands, women entrepreneurs, pop-culture, and technology across the social media, fashion, and consumer technology sectors.

"It's encouraging to see Cybersmile, an organization so effective at combating online bullying, tackling one of the Internet's biggest ills. Ours is a shared mission as we've witnessed bullying's destructiveness," said Jordan French, Executive Editor and Founder of Grit Daily.

The partnership will enable Cybersmile to reach a large, new audience of professional readers who are interested in the latest trends and emerging technologies such as AI and digital innovation.

Based in New York, Grit Daily is perfectly positioned as an ideal media partner to promote Cybersmile's work and cover inside stories on their latest innovations such as Cybersmile Assistant and scalable education programs.

“We are excited to be partnering with Grit Daily to bring a new perspective to an engaged and influential audience eager to learn more about technological developments and the latest educational initiatives. Working alongside Grit Daily, Cybersmile will be able to inform audiences across the U.S. and internationally about our scalable and sustainable solutions to various online harms,” said Iain Alexander, Head of Engagement, The Cybersmile Foundation.

Grit Daily will also provide news coverage for key tentpole events throughout the year such as Stop Cyberbullying Day – amplifying Cybersmile’s key messages of kindness, equality and inclusion.

"We are in a new age of weaponry and it lives online with social media and new technology. Our partnership with Cybersmile today emphasizes the importance for news and media outlets to be very cognizant of these harsh realities, that words do hurt, and this "sticks and stones" analogy no longer applies in the 21st century. It's time we all share in the responsibility of being diligent with how we communicate online and in our reporting," said Andrew Rossow, Deputy Editor and Co-Founder of Grit Daily.

To find out more about the partnership visit: <https://cybersmile.org>

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi-award-winning nonprofit organization committed to tackling all forms of digital abuse and bullying online. They work to promote kindness, diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential without the fear of ridicule and abuse.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help and support services to children and adults around the world.

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The Cybersmile Foundation is an international nonprofit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576).