



**THE CYBERSMILE FOUNDATION**

## **PRESS RELEASE**

### **Cybersmile Ambassador Normani Kordei reaches out to fan who said she saved her life**

*Normani was so touched after receiving a letter from her fan Juliana that she recorded a personal video message encouraging her to continue being strong.*

**PALO ALTO, CALIFORNIA, AUGUST 2, 2017** - Cybersmile Diversity Ambassador Normani Kordei has sent a special video message to her fan Juliana who wrote to Cybersmile in July about her experiences with online abuse, sharing how Normani and Cybersmile had saved her life.

Juliana was struggling with depression and anxiety following endless online abuse and harassment and she didn't know where to turn to. It felt like things couldn't get any worse but she came across a tweet from Cybersmile that changed everything – it helped her come to terms with what was happening and gave her strength to move on. Juliana sent Cybersmile a heartwarming letter about her ordeal, and told the foundation that Normani had saved her life at a time when she felt at her lowest.

Normani was touched by Juliana's letter and [reached out to her directly](#) to thank her and encourage her to continue to be strong and to love herself.

Normani joined Cybersmile as an Official Diversity Ambassador in 2016 after receiving a torrent of abuse online. She is currently raising awareness of her experiences with online abuse and harassment while giving hope and encouragement to others that are affected.

Each year, Cybersmile work with a host of Ambassadors and a network of Cybersmilers across the world to encourage a positive and safer internet – free from fear, threats and abuse.

“We are proud to share this heartfelt video that our Diversity Ambassador Normani Kordei has recorded in response to Juliana’s letter. Normani has always been a very strong supporter of our work and was so touched by the story, she has reached out to one of her fans directly with a special message of encouragement and love. We are so proud of her for being so supportive of her fans,” Iain Alexander, Head of Engagement, The Cybersmile Foundation.

Throughout the year Cybersmile run giveaways and contests providing opportunities for people of all ages to win exclusive prizes and chances to meet Cybersmile Ambassadors. Follow the official [@CybersmileHQ](#) Twitter account to get the latest updates.

## **ABOUT THE CYBERSMILE FOUNDATION**

The Cybersmile Foundation is a multi award winning non-profit organization committed to tackling all forms of digital abuse and bullying online. They work to promote diversity and inclusion by building a safer, more positive digital community and encouraging people to realize their full potential.

Through education and the promotion of positive digital citizenship, The Cybersmile Foundation reduces incidents of cyberbullying and provides professional help along with support services to children and adults.

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The Cybersmile Foundation is an international non profit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No.1147576)