



THE CYBERSMILE FOUNDATION

PRESS RELEASE

Community Wellbeing and Education Expert Ivan Davies Appointed to Cybersmile Advisory Panel

LONDON, UK, June 16, 2023 - Cybersmile have announced Australia-based community wellbeing and education expert Ivan Davies as a newly appointed member of its panel of international experts.

Ivan is a community wellbeing expert who specializes in building inclusive, diverse and cohesive environments that respond compassionately to people's needs and strengths. His in-depth knowledge of the neurobiology and psychology that supports educational frameworks has enabled him to develop and implement innovative programs that create and nurture a powerful and cathartic sense of unity and shared responsibility with the communities he works with.

Dan Raisbeck, Co-founder of The Cybersmile Foundation, said: “We are proud to welcome Ivan onto our advisory panel. His deep understanding of community wellbeing and educational assessment frameworks will be invaluable to Cybersmile as we continue the development and implementation of our education and support programs.”

During a 7 year role at Riot Games, Ivan had accountability for one of the largest communities in Australia and New Zealand. In this role, as part of a three year partnership between Cybersmile and Riot Games, Ivan founded and co-authored the League of Legends school program entitled ‘Learn with League,’ an educational initiative and framework to support youth in their digital journeys and, in turn, the caregivers who support them. By 2021, over 300 high schools and multiple community centers in Australia and New Zealand had participated in the initiative. Critically, participants categorized as unsportsmanlike at the initiative's start showed a sustained improvement in positive and productive behavior post-implementation.

Ivan Davies, Cybersmile Community Wellbeing Advisor, said: “Everyone should have an equal right to participate fully and freely. The Cybersmile Foundation have lived out these principles tirelessly for over a decade, promoting online environments that are positive and free from hate and harassment. Previously, we achieved positive outcomes together when supporting the League of Legends community. I'm excited to be working with The Cybersmile Foundation again to foster sustainable social impact and societal change.”

Ivan has also pioneered the design, implementation, and post-implementation analysis of the Assessment for Learning framework to improve student performance. This formative assessment framework provided a more holistic assessment of behavior and performance which was subsequently integrated into the UK Education System, and has been widely adopted worldwide.

Launched in 2017, the charity’s advisory panel includes a number of world-renowned thought leaders in areas such as research, diversity & inclusion, internet safety, mental health, parenting, gaming, sports and personal wellbeing. The international panel members play a key role in the development and facilitation of the organization’s education programs, support services, research projects and awareness campaigns.

ABOUT THE CYBERSMILE FOUNDATION

The Cybersmile Foundation is a multi-award-winning nonprofit organization committed to digital wellbeing and tackling all forms of bullying and abuse online. We work to promote kindness, diversity and inclusion by building a safer, more positive digital community. Through education, research, awareness campaigns and the promotion of positive digital citizenship we reduce incidents of cyberbullying and through our professional help and support services we empower those affected and their families to regain control of their lives.

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The Cybersmile Foundation is an international nonprofit organization registered as a 501(c)3 not-for-profit organization in the U.S. and as a registered charity in the U.K. (No. 1147576)